

Abstract of the Disclosure

The present invention includes a clean release magnet label and manufacturing method thereof. The clean release magnet includes a pressure sensitive carrier layer having a permanent adhesive applied to a first face and a clean release adhesive applied to a second face. A magnet layer is removably affixed to the pressure sensitive carrier layer with the clean release adhesive, and a filmic face layer, having printing thereon, is attached to the magnet layer with an adhesive. The method of manufacturing enables manual or automatic application of clean release magnets onto products. With this arrangement, the magnet layer is non-tacky when removed from the pressure sensitive carrier layer; the original product label is visible upon removal of the clean release magnet and the product contents remain free from contamination from the clean release magnet.